

Press information

Marco Polo Tower: 70 percent of luxury apartments sold

Apartment block nominated for MIPIM Award 2010 - Individual interior fit-out based on design ready concept ongoing

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The Marco Polo Tower project company, a consortium made up of HOCHTIEF Projektentwicklung and DC Residential, has sold 40 units with a total living space of 4,600 square meters. 70 percent of the apartments have been sold and will be ready for occupation by summer 2010. The residential property has now been completed. The Marco Polo Tower has been nominated for the MIPIM Awards 2010 in the "Residential Developments" category. 2010 will be the 20th year in which Reed Midem honors the world's best real estate projects in five categories. The nominated projects will be presented at the MIPIM international real estate show in Cannes. The winners will be chosen by the show participants and announced on March 18.

At the end of 2009 the luxury apartment block was already voted BEST HIGH-RISE DEVELOPMENT GERMANY at the European Residential Property Awards. In keeping with the design ready concept which is unique in Germany, 15 residential floors of the 56 meter high Marco Polo Tower will be handed over design-ready. The first residents have already moved in to Strandkai. Their apartments have been subdivided and fitted out in accordance with the buyers' wishes by an architect of their choice. At present, more living space is being developed and a show apartment will be furnished by the end of April. The Marco Polo Tower has been built in keeping with sustainability and environmental criteria: For example, the facade design with set back exterior walls reduces the building's energy needs, while solar collectors on the roof provide electricity for cooling the apartments.