

Press information

Marco Polo Tower recognized at European Residential Property Awards

Top marks for Hamburg residential tower with five stars for "Best high-rise development"

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The Marco Polo Tower was a winner at this year's European Residential Property Awards: The 56-meter high luxury residential tower in Hamburg's HafenCity was named "Best high-rise development" and awarded five stars. The first residential property on Strandkai was developed by the Marco Polo Tower project company, a consortium made up of HOCHTIEF Projektentwicklung and DC Residential.

The globally recognized European Property Awards have been presented for the last 15 years to honor outstanding commercial and residential property developments. An international jury of independent experts from the fields of real estate, construction and design, together with specialist journalists and sponsors judge properties in 36 categories. The best projects are awarded four or five stars. Crucial criteria in the category of "Best high-rise development" include the interaction between location and development, urban integration, and the quality of architecture and interior design. The development's security, energy efficiency and level of innovation are also assessed.

The residential tower with 17 floors - slightly turned around a central axis - stands as an architectural landmark on Strandkai, within eyeshot of the Elbphilharmonie concert hall and the planned Science Center. The 58 one and two level residential units which range in size from 57 to 340 square meters, are being handed over "design ready" for fit-out.

The tower's concept - unique in Germany - allows the owners to fit out and design their apartments as they wish, with an architect of their choice. A sustainable, ecological building concept has been applied to the Marco Polo Tower: For example, solar collectors on the roof deliver the electricity used for cooling the apartments, and a special facade design reduces the building's energy consumption.